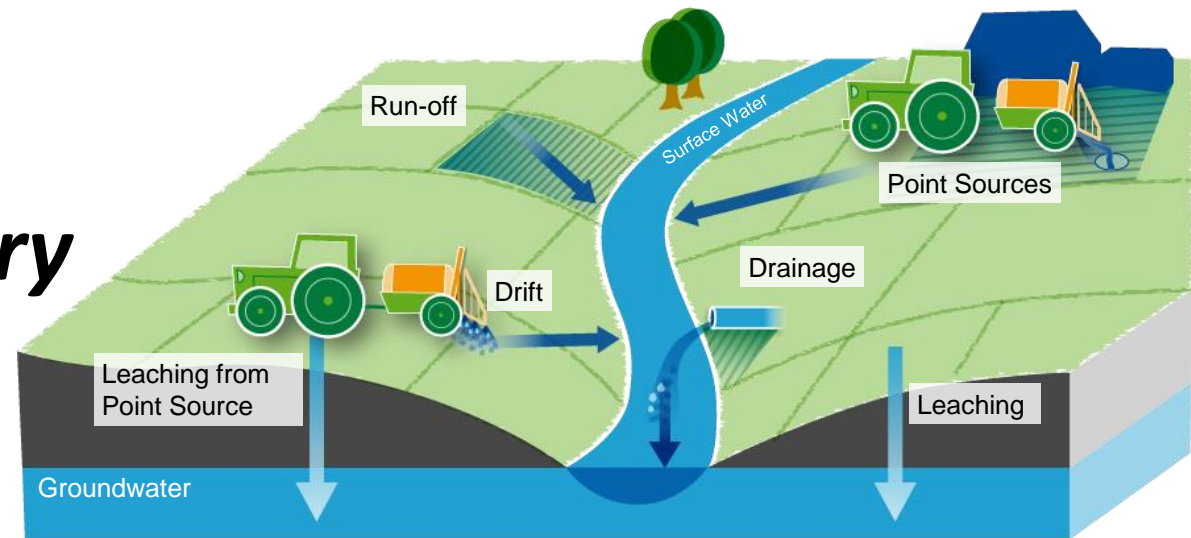




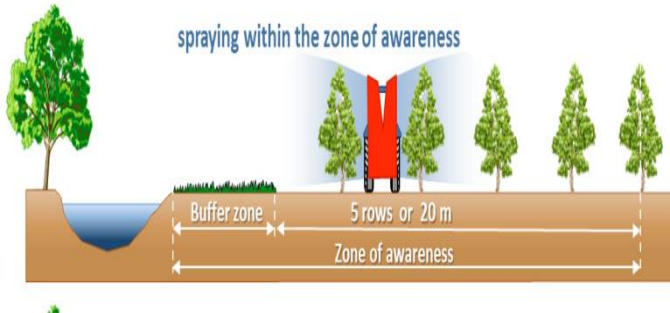
Water Protect: An Ongoing Story of Continuous Improvement

Jeremy Dyson, TOPPS Chair
September 2020



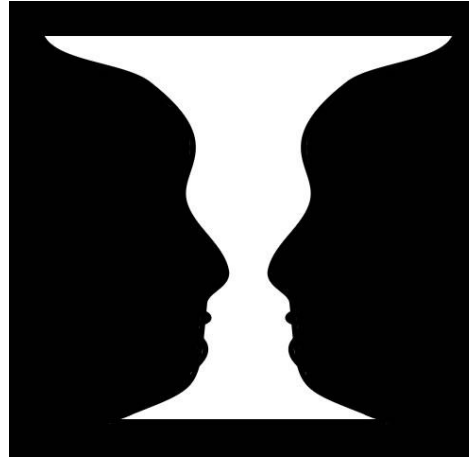
Whose Problem is Water Protection?

My Problem



Farmers, industry, advisors etc.

Our Problem



= Everyone

Not My Problem



People "outside" the problem

WaterProtect: Governance is about resolving **our Problem**

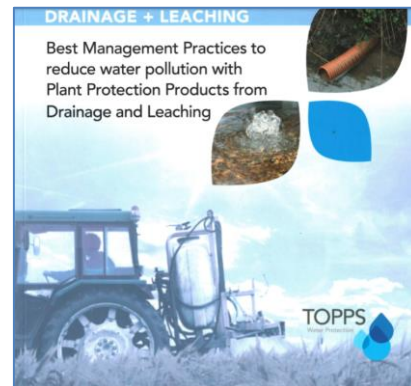
Challenge: More participatory governance + user-friendly solutions

WaterProtect: Good governance means *key providers* work together
Good landscape management aims to meet *both* food & water needs



Farmers & water companies: interdependent rather than adversaries!

Solutions with TOPPS-Partners



2030 Commitments for the Future of #Ag



I Invest 10 billion euros into innovation in precision and digital technologies by 2030

II Invest 4 billion euros into innovation in biopesticides by 2030.



III Establish an average 75% collection rate of plastic pesticide and biopesticide containers across EU Member States by 2025.

IV Ensure that a container scheme is available in all EU Member States by 2025, expanding the programme in two additional Member States each year.



V By 2030, train 1 million advisors and farmers on best management practices for farmer health protection – as well as for water and the environment.

VI In order to further reduce operators' exposure, make Closed Transfer Systems (CTS) technologies available to 100% of European farmers and operators by 2030.

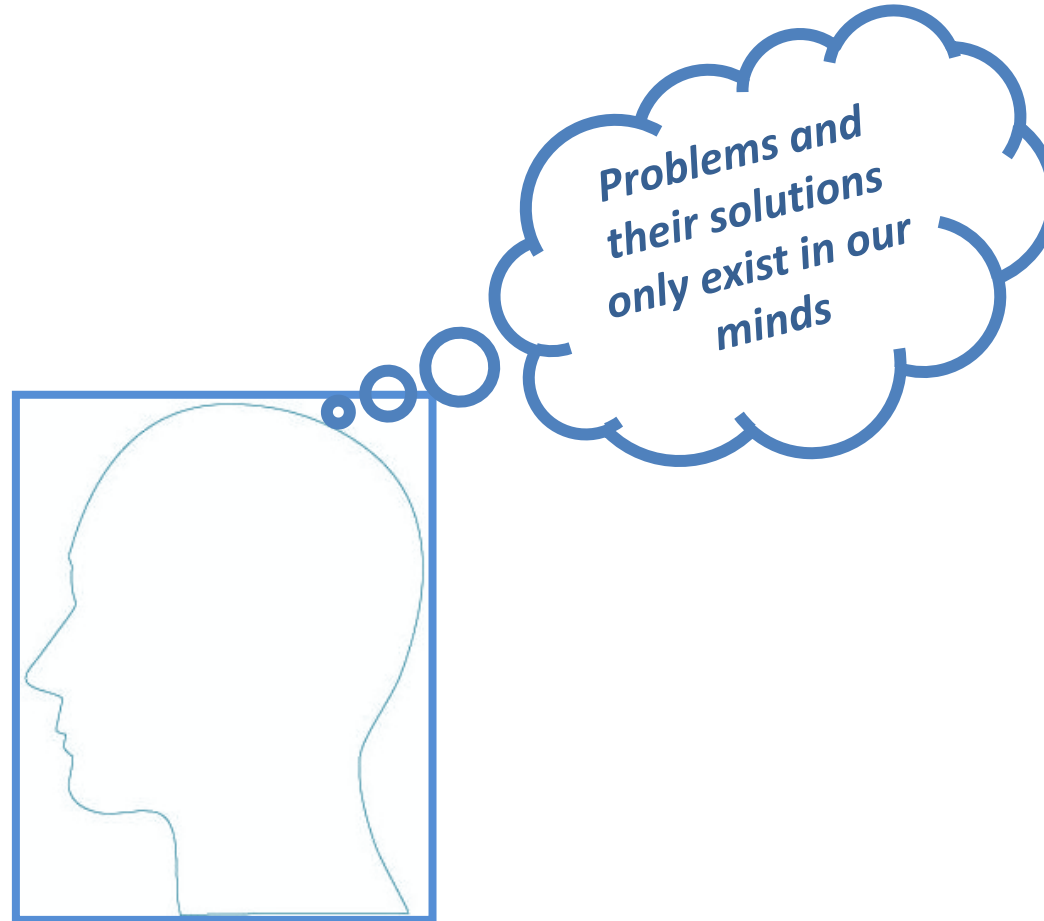
Frameworks for Multi-Actor Approaches

- Solutions to help farmers & water providers need the innovation of such approaches
- Industry will play its part in the approaches, including its commitments to accelerate innovation in sustainable agriculture
- Farmer Unions amongst the most important actors, since any changes will be on land (and water) that farmers manage – consult them!
- Improving the implementation of the SUD is of great importance, particularly with precision agriculture as a promising way to realise some of the aims

Delivery of the European Green Deal

- All involved in the Farm to Fork value chain need to explain the impact to policy makers
- Reducing risk must focus on priorities for improvement, not just what looks good (TOPPS survey indicates how best to implement)
- Aspirational chemical reduction targets and other environmental measures require impact assessments – need for clarity!
- Delivery includes “use of pesticides as an essential tool to reach the EU’s objectives on plant health, food safety and food security” (EC 1107/396 REFIT report 20 May 2020)

Conclusion



Better water protection starts in our minds